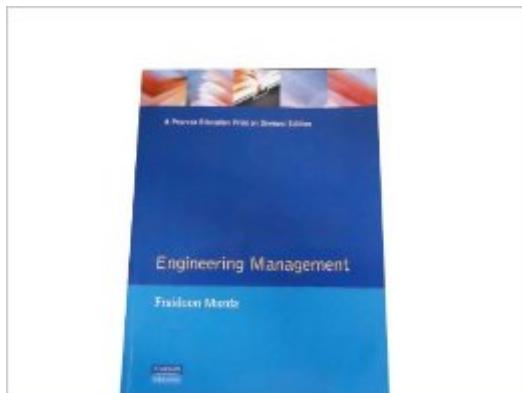


The book was found

# Engineering Management



## **Synopsis**

There can be few modern feats of engineering achievement that surpass the great pyramids of Ancient Egypt. The sheer scale of the technological and physical challenge facing the creators of these superstructures was immense. The management skills demanded of those early engineers were equally impressive. The desires of the customers (the Pharaohs) had to be fulfilled while co-ordinating, controlling and monitoring the subcontractors (the artisans) and the employees (the slaves), as well as ensuring the optimum use of material resource. Engineering management is no simpler today and both new and experienced engineers find it difficult to come to terms with this non-technical subject. Fraidoon Mazda's book provides an accessible and comprehensive guide to management that will be useful for students, new managers and experienced engineers alike. Using a fictional company as a case-study throughout the text, theory is repeatedly related to practice, providing a realistic picture of modern engineering industry. All the management functions that are part of a medium or large-sized organization are covered from basic people skills to business strategy, decision making, financial management, project management, manufacturing operations, marketing and sales. Whether you are a student undertaking a course on management or a professional engineer needing some practical advice, Engineering Management provides the answers you are looking for. Had the engineering managers of the Egyptian pyramids been able to use this book, their life would probably have been made a lot easier!

## **Book Information**

Paperback: 672 pages

Publisher: Pearson (November 1, 1997)

Language: English

ISBN-10: 0201177986

ISBN-13: 978-0201177985

Product Dimensions: 6.7 x 1.6 x 9.1 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 starsÂ  See all reviewsÂ (2 customer reviews)

Best Sellers Rank: #1,509,906 in Books (See Top 100 in Books) #95 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Management #610 in Books > Business & Money > Management & Leadership > Industrial #884 in Books > Textbooks > Engineering > Industrial Engineering

## **Customer Reviews**

usefull, a lot of information about engineering, usefull, a lot of information about engineering, usefull, a lot of information about engineering,

Good book and worked for the class that I had to take

[Download to continue reading...](#)

The Daily Note Planner For Busy People: Make Use Of Your Time Effectively With This Easy To Follow Note Planning Guide (Note Taking, Time Management, Management ... Management For Dummies, Stress Reduction) Integrated Solid Waste Management: Engineering Principles and Management Issues Introduction to Coastal Engineering and Management (Advanced Series on Ocean Engineering) INTRODUCTION TO COASTAL ENGINEERING AND MANAGEMENT (Advanced Series on Ocean Engineering - Vol. 16) Earthquake Engineering: From Engineering Seismology to Performance-Based Engineering Fundamentals of Earthquake Engineering (Civil engineering and engineering mechanics series) G.Dieter's Li.Schmidt's Engineering 4th (Fourth) edition(Engineering Design (Engineering Series) [Hardcover])(2008) Tissue Engineering I: Scaffold Systems for Tissue Engineering (Advances in Biochemical Engineering/Biotechnology) (v. 1) Distribution Planning and Control: Managing in the Era of Supply Chain Management (Chapman & Hall Materials Management/Logistics Series) Extending Simple Network Management Protocol (SNMP) Beyond Network Management: A MIB Architecture for Network-Centric Services Pest Management in your Food Business: How to document and implement an effective pest management program Transboundary Water Management and the Climate Change Debate (Earthscan Studies in Water Resource Management) Parkinson's Law: Master time management and increase productivity (Management & Marketing Book 24) A Comprehensive Guide to Project Management Schedule and Cost Control: Methods and Models for Managing the Project Lifecycle (FT Press Project Management) MARIJUANA: Guide To Illness And Pain Management (Medical Marijuana, Pain Management, Cannabis, Epilepsy, Cancer Treatment, Chronic Pain) The Theory and Practice of Revenue Management (International Series in Operations Research & Management Science) Practical guide for the diagnosis and management of asthma : based on the Expert Panel report 2 : guidelines for the diagnosis and management of asthma (SuDoc HE 20.3208:AS 8/8) Patent Case Management Judicial Guide 3rd edition (2016) Volume II: Trial Case Management, Design Patents, Plant Patents, ANDA/Biosimilars, Federal Claims, and Patent Primer (Volume 2) Patent Case Management Judicial Guide (3rd edition 2016): Volume I: Pretrial Case Management (Volume 1) Effective Leadership and Management in Nursing (8th Edition) (Effective Leadership & Management in Nursing (Sull)

[Dmca](#)